

We're recruiting market research interviewers



At DJS Research our clients
include the following:



The role...

What does a face-to-face market research interviewer do?

As a **face-to-face market research interviewer**, your job is to go out and talk to people, gathering their opinions on a wide range of topics. Whether it's stopping people on the street, knocking on doors, or meeting them in pre-arranged locations, your role is to collect **honest and accurate feedback** that helps businesses, government organisations, and researchers understand public opinion.

Your job is all about **starting conversations**. You'll ask set questions from a structured survey – sometimes about shopping habits, sometimes about social issues, politics, or new products. It's important to make people feel comfortable so they're happy to share their thoughts. Not everyone will want to take part, and that's fine – you just move on to the next person.

A key part of the role is ensuring **accuracy and neutrality**. You're not there to influence responses – just to record them exactly as given. Surveys are completed on a tablet, and all data must be handled responsibly in line with **GDPR regulations**.

This job is flexible, allowing you to choose the days you work, making it ideal to fit around other commitments. Travel may be required, depending on the assignment. The role suits people who are **confident, friendly, and resilient**, as not everyone will agree to take part, and handling rejection is part of the job.

Ultimately, this is a great opportunity to meet people from all walks of life while playing an important role in shaping policies, services, and products based on real public opinion.



What we are looking for...

Key responsibilities

1. Conducting surveys & interviews

- Approaching people in public places, door-to-door, or at pre-arranged locations.
- Asking set questions from a structured questionnaire, ensuring accuracy and neutrality.
- Recording responses electronically using a tablet.

2. Engaging with participants

- Encouraging participation and clearly explaining the purpose of the research.
- Creating a comfortable environment for honest and open responses.

3. Data accuracy & confidentiality

- Ensuring responses are recorded accurately and without bias.
- Following GDPR regulations to protect respondent confidentiality.

4. Meeting targets & deadlines

- Conducting as many interviews as possible within a 6-hour shift.
- Working on agreed dates and times as scheduled by your supervisor.

5. Compliance & ethics

- Following Market Research Society (MRS) guidelines to ensure ethical practices.
- Respecting participants' rights, including their choice not to participate.

Skills & qualities needed

- **Great communication skills** – you'll need to confidently engage with a variety of people.
- **Confidence & resilience** – not everyone will say yes, and that's okay!
- **Ability to work independently** – you'll be self-motivated and proactive.
- **Attention to detail** – ensuring responses are recorded correctly.
- **Basic IT skills** – comfortable using a tablet or survey software.
- **Flexibility** – working days and hours can vary, including weekends.



What we offer...



Pay & remuneration

At **DJS Research**, we are a **Real Living Wage Employer**, meaning we are committed to paying a fair wage that meets every day needs.

- **Pay is based on a 6-hour shift** (including a short break).
- Different pay rates apply depending on when you work (e.g. weekdays, Saturdays, Sundays).
- Higher rates apply for early morning or late evening shifts.
- You will always be informed of your pay **before accepting a shift**.
- **Travel expenses are covered**, and additional costs (e.g., parking, train or bus fares) will be reimbursed with valid receipts.

What happens next?

Once you're successful in joining our team:

- 1. Training** – delivered either online or in our Stockport office.
- 2. Shadowing** – you'll observe an experienced interviewer to learn the ropes.
- 3. Start working!** Once trained, you'll be assigned to a local supervisor who will schedule your work.

This is a flexible, assignment-based role, meaning the amount of work available can vary. While we have some ongoing projects, many assignments are ad hoc. This role is ideal for those who can be flexible and fit work around their other commitments.

Interested? Get in touch!

If this role sounds like a good fit for you, we'd love to hear from you!

Contact us at field-recruitment@djsresearch.com and we'll get back to you soon.

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